

Local Press Release for Collection Centers

For Information Contact:
(SPOKESPERSON'S FULL NAME & PHONE #)

(BUSINESS NAME) OPENS COLLECTION CENTER FOR PLASTIC PEANUTS

(CITY, STATE)...(DATE)...(BUSINESS NAME) in (CITY) is now a Peanut Hotline collection center for EPS plastic packaging loose fill or "peanuts." (BUSINESS NAME) will accept clean plastic peanuts from local residents and reuse them in their outgoing packages.

(SPOKESPERSON'S NAME) says, "plastic peanuts offer excellent protection for our shipments and can be reused many times. By joining The Hotline, we are providing our neighbors a convenient way to reuse plastic peanuts."

The Peanut Hotline, founded in July of 1991, is the Plastic Loose Fill Council's nationwide program for reusing packing peanuts. The Hotline, 800-828-2214, is a 24-hour, toll-free service for consumers to learn which local businesses accept plastic peanuts for reuse. By calling 800-828-2214, nearby callers will get a referral to (BUSINESS NAME). Referrals are also available on www.loosefillpackaging.com.

Most of the Hotline calls come from people who received information about the program with their mail-order purchase. Over 200 catalog companies use package inserts printed with the toll-free number. Nationwide, Hotline collection centers report that the Hotline is popular in their communities because residents appreciate how reuse contributes to environmental savings.

The Plastic Loose Fill Council, a national trade association headquartered in Oakland, CA, maintains the Peanut Hotline and the website, loosefillpackaging.com, which provides information on the use and reuse of plastic loose fill or packing peanuts.

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